

Tracking Cookies

Friday June 12th 2015,

Sharemyclick is using Hasoffer's tracking technology to analyse the performance of its digital marketing activities. Hasoffer tracking solution allows Sharemyclick to monitorize the impressions, clicks and conversion generated on its network.

To track conversions, Sharemyclick is using either a cookie or a server to server method.

The tracking session via cookie last 30 days and starts at the first clicks on Sharemyclick's redirection links. When the click happens, a transaction ID is created and placed in a cookie in the user's browser. This is stored in the user's browser until they hit the conversion point, where either an Iframe or image pixel will catch the transaction ID in the cookie.

A handwritten signature in black ink, appearing to read 'GREGORY ADAM'. The signature is stylized with overlapping loops and a prominent vertical stroke.

GREGORY ADAM
Co-Founder Sharemyclick